

DIU SEDIC Sample Landing Page

2026.03.20

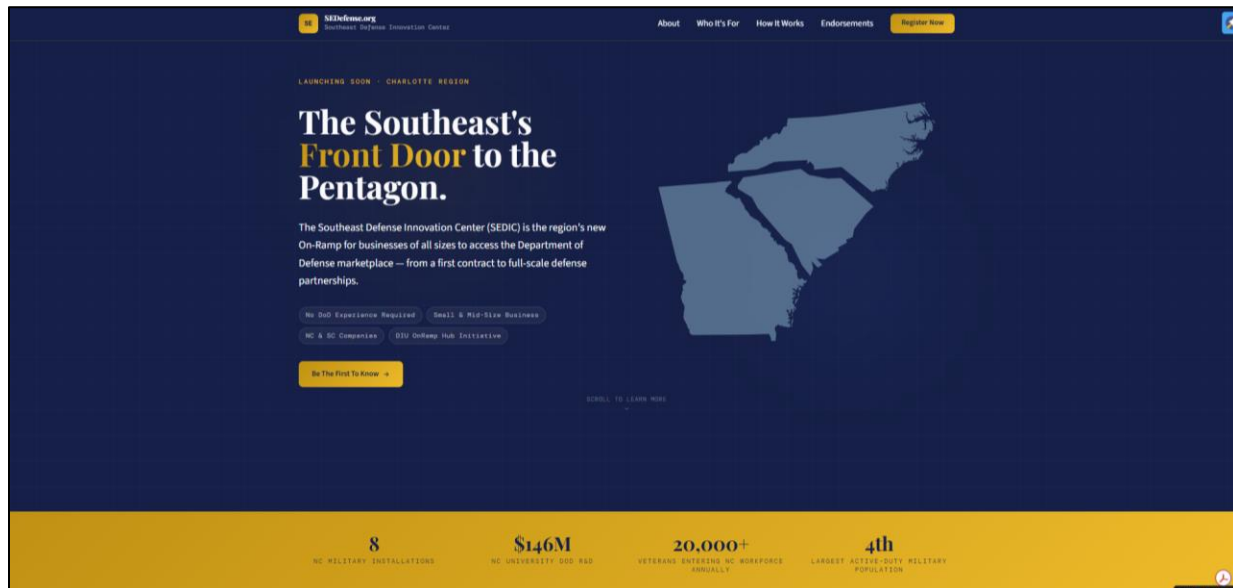
CLICK on the link below to see onscreen:

<https://sedic-launchpad.lovable.app>

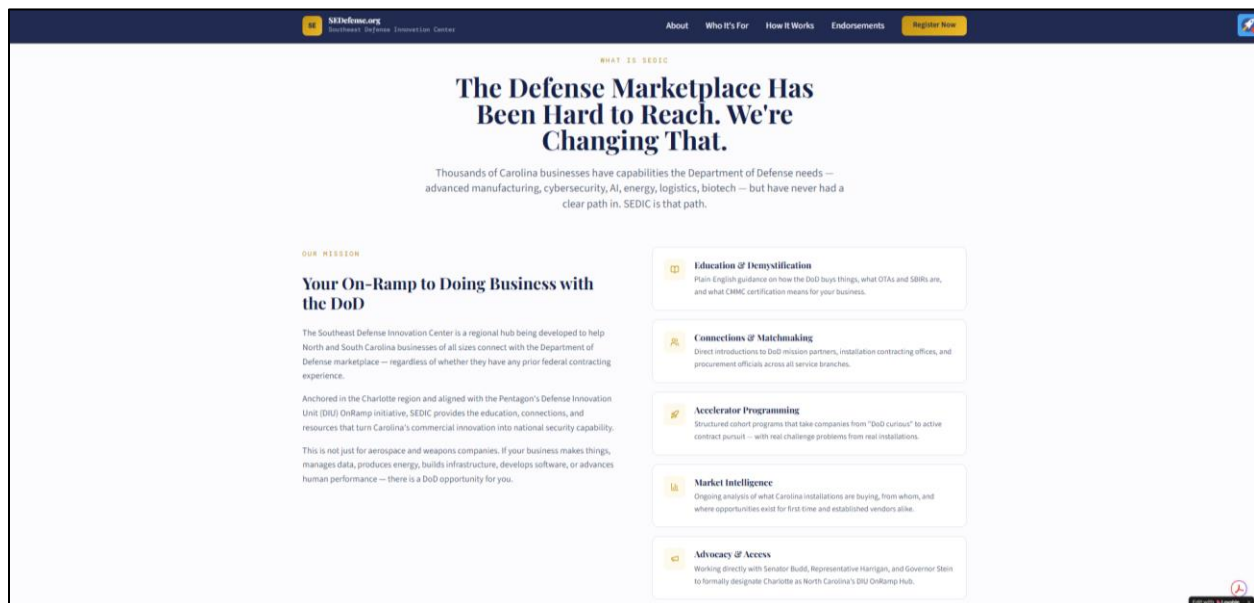
HEADER



HOMEPAGE



ABOUT



WHO IT'S FOR

SEDefense.org
Southeast Defense Innovation Center

About Who It's For How It Works Endorsements Register Now

WHO THIS IS FOR

Three Audiences. One Open Door.

Most Welcome

Companies With No DoD Experience

You have a great product or service. You've heard the government buys things like yours. You just don't know where to start. That's exactly who SEDIC was built for.

- Learn how to register in SAM.gov (the DoD marketplace)
- Discover which NAICS codes match your capabilities
- Attend accelerator cohorts designed for first-timers
- Get connected to small business set-aside opportunities
- Find out if your commercial technology is already a defense asset

Already In

Established Defense Contractors

You're already doing some DoD work and you want to do more, win better contracts, and connect with the growing Southeast defense innovation ecosystem.

- Access market intelligence on Carolina installation spending
- Connect with OTA consortium and DIU CSO opportunities
- Network with peer companies, university researchers, and VCs
- Explore SBIR Phase II and Phase III transition pathways
- Be featured as a Vendor Spotlight in the SEDIC Newsletter

Shape It

Civic & Business Leaders

You understand what this hub means for Charlotte's economy, for the region's military community, and for North Carolina's competitive position in the nation.

- Join the SEDIC endorsement coalition
- Participate in roundtable leadership discussions
- Connect your network to the DoD marketplace
- Support the formal hub designation advocacy campaign
- Help build the case that Charlotte is the Southeast's defense innovation capital

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HOW IT WORKS

SEDefense.org
Southeast Defense Innovation Center

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HOW IT WORKS

From Curious to Contracted

SEDIC walks businesses through a clear, practical sequence — from first learning about the DoD marketplace to actively pursuing and winning contracts.

- 01 Register & Learn**
Subscribe to the SEDIC Newsletter and attend our educational events. Understand how the DoD buys, what they're looking for, and where Carolina companies fit.
- 02 Get SAM Registered**
We guide you through registering in SAM.gov — the federal marketplace portal every DoD vendor must be in. Our accelerator coaches walk you through it step by step.
- 03 Join an Accelerator Cohort**
Attend one of six regional accelerator forums in NC and SC. Develop your DoD capability statement, meet procurement officers, and identify your first opportunity.
- 04 Pursue Your First Contract**
With SEDIC's support, pursue your first SBIR application, OTA opportunity, or simplified acquisition contract — with real DoD partners in the room.

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ENDORSEMENTS

REGISTER NOW

FOOTER