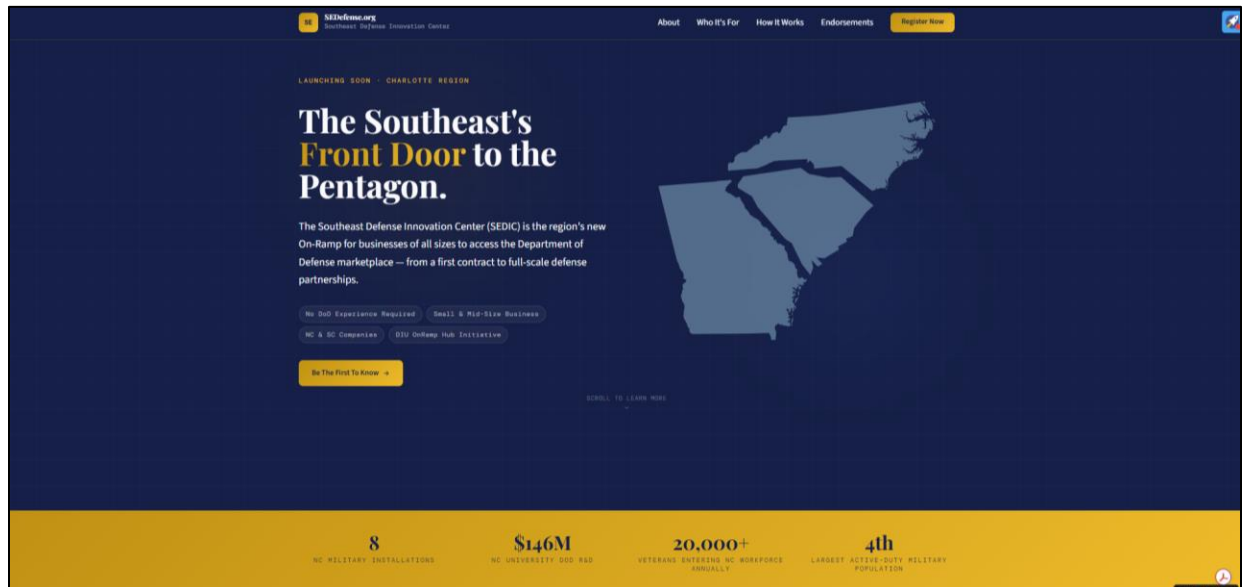


DIU SEDIC Sample Landing Page INSTRUCTIONS

2026.03.20

CLICK on the link below to see onscreen:

<https://sedic-launchpad.lovable.app>



Here is the DRAFT — clean, professional, navy and gold, fully functional HTML with the signup form, educational content, and endorsement section.

Your landing page is ready. Here is what it contains and exactly what you need to do to make it live.

What's on the page — six sections:

Hero — full-screen navy with the SEDIC name, tagline (“The Southeast’s Front Door to the Pentagon”), a clear two-sentence explanation, four audience tags, and a live signup form capturing first name, last name, email, phone, city, and role. Stats bar below in gold shows the four key Carolina defense metrics.

What Is SEDIC — explains the mission in plain language for all three audiences, with five pillars (Education, Connections, Accelerator Programming, Market Intelligence, Advocacy) shown as a visual card stack.

Who This Is For — three cards side by side: first-timers with no DoD experience (featured in gold), established contractors, and civic/business leaders — each with a specific bullet list of what SEDIC offers them.

How It Works — four-step visual sequence: Register & Learn → Get SAM Registered → Join an Accelerator Cohort → Pursue Your First Contract.

Endorsements — five placeholder quote cards with avatar initials and title fields, plus a sixth card that is an “Add Your Endorsement” call to action linking to info@sedefense.org. Drop your real endorser names and quotes directly into the HTML.

Second signup form + Footer — a full registration form with company name and state fields added, followed by a clean footer with navigation links and contact email.

Three things you need to do before going live:

1. Connect the signup form. In the JavaScript section near the bottom, find the line that reads `const FORM_ENDPOINT = 'https://formspre.io/f/YOUR_FORM_ID'`. Go to Formspre.io, create a free account, create a new form, and replace `YOUR_FORM_ID` with your actual ID. Formspre collects submissions and emails them to you — free for up to 50 submissions/month, \$10/month for unlimited. Alternatively connect it to Mailchimp using their embedded form action URL.
2. Add your real endorsers. Find the five endorse-card sections and replace the placeholder names, titles, and quotes with your actual endorsers as you collect them.
3. Upload to SEDefense.org. Drop this single HTML file into whatever hosting your colleague set up with the domain. If they used Squarespace or Webflow, you may need to embed it differently — let me know and I'll adapt the format.

John Paul Galles
jgalles@clt.biz
704-576-0477

HTML PROGRAMMING CODE:

```
<!DOCTYPE html>

<html lang="en">
<head>
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width, initial-scale=1.0">
<title>SEDefense.org — Southeast Defense Innovation Center</title>
<meta name="description" content="The Southeast Defense Innovation Center (SEDIC) connects Carolina businesses to the Department of Defense marketplace. Register for updates on the region's new DoD On-Ramp.">
<link rel="preconnect" href="https://fonts.googleapis.com">
<link
href="https://fonts.googleapis.com/css2?family=Playfair+Display:wght@400;700;900&family=Source+Sans+3:ital,wght@0,300;0,400;0,600;0,700;1,300;1,400&family=DM+Mono:wght@400;500&display=swap" rel="stylesheet">

<style>
/* — Variables _____ */
:root {
  --navy: #0F2147;
  --navy-mid: #1B3A6B;
  --navy-light: #2E5FA3;
  --navy-pale: #EBF0F9;
  --gold: #C8960A;
  --gold-light: #FOB429;
  --gold-pale: #FEF9EC;
  --white: #FAFCFF;
  --gray-1: #F4F6FB;
  --gray-2: #E2E8F4;
```

```

--gray-3: #8B9EB8;
--text: #0D1B3A;
--text-light: #4A5E7A;
--serif: 'Playfair Display', Georgia, serif;
--sans: 'Source Sans 3', system-ui, sans-serif;
--mono: 'DM Mono', monospace;
--radius: 4px;
--shadow: 0 4px 24px rgba(15,33,71,0.10);
--shadow-lg: 0 12px 48px rgba(15,33,71,0.16);
}

*, *::before, *::after { box-sizing: border-box; margin: 0; padding: 0; }
html { scroll-behavior: smooth; font-size: 16px; }
body {
  font-family: var(--sans);
  background: var(--white);
  color: var(--text);
  line-height: 1.6;
  overflow-x: hidden;
}

/* — Utility ————— */
.container { max-width: 1120px; margin: 0 auto; padding: 0 2rem; }
.section { padding: 5rem 0; }
.section-sm { padding: 3rem 0; }
.text-center { text-align: center; }
.gold { color: var(--gold); }
.navy { color: var(--navy-mid); }

/* — Animations ————— */
@keyframes fadeUp {
  from { opacity: 0; transform: translateY(28px); }
  to { opacity: 1; transform: translateY(0); }
}
@keyframes fadeIn {
  from { opacity: 0; }
  to { opacity: 1; }
}
@keyframes shimmer {
  0% { background-position: -200% center; }
  100% { background-position: 200% center; }
}
@keyframes pulse-ring {
  0% { transform: scale(1); opacity: 0.6; }
  100% { transform: scale(1.4); opacity: 0; }
}

.anim-1 { animation: fadeUp 0.7s 0.1s both; }
.anim-2 { animation: fadeUp 0.7s 0.25s both; }
.anim-3 { animation: fadeUp 0.7s 0.4s both; }
.anim-4 { animation: fadeUp 0.7s 0.55s both; }
.anim-5 { animation: fadeUp 0.7s 0.7s both; }

```

```

/* — NAV ————— */
.nav {
  position: fixed; top: 0; left: 0; right: 0; z-index: 100;
  background: rgba(15, 33, 71, 0.97);
  backdrop-filter: blur(16px);
  border-bottom: 1px solid rgba(200, 150, 10, 0.25);
  height: 66px;
  display: flex; align-items: center;
}
.nav .container {
  display: flex; align-items: center; justify-content: space-between;
  width: 100%;
}
.nav-brand {
  display: flex; align-items: center; gap: 10px;
  text-decoration: none;
}
.nav-hex {
  width: 34px; height: 34px; flex-shrink: 0;
  background: var(--gold);
  clip-path: polygon(50% 0%,100% 25%,100% 75%,50% 100%,0% 75%,0% 25%);
  display: flex; align-items: center; justify-content: center;
}
.nav-hex span {
  font-family: var(--mono);
  font-size: 10px; font-weight: 500;
  color: var(--navy);
  letter-spacing: -0.5px;
}
.nav-name {
  font-family: var(--mono);
  font-size: 0.9rem; font-weight: 500;
  color: var(--white);
  letter-spacing: 0.04em;
}
.nav-name em {
  color: var(--gold-light);
  font-style: normal;
  font-size: 0.72rem;
  display: block;
  letter-spacing: 0.1em;
  margin-top: -2px;
}
.nav-cta {
  background: var(--gold);
  color: var(--navy) !important;
  font-family: var(--mono);
  font-size: 0.75rem; font-weight: 500;
  letter-spacing: 0.08em;
  text-transform: uppercase;
  padding: 9px 20px;
}

```

```

border: none; cursor: pointer;
transition: background 0.2s, transform 0.1s;
text-decoration: none;
display: inline-block;
}
.nav-cta:hover { background: var(--gold-light); transform: translateY(-1px); }

/* — HERO ————— */
.hero {
  min-height: 100vh;
  background: var(--navy);
  position: relative;
  display: flex; align-items: center;
  padding: 120px 0 80px;
  overflow: hidden;
}
.hero-bg-grid {
  position: absolute; inset: 0; opacity: 0.03;
  background-image:
    linear-gradient(rgba(255,255,255,1) 1px, transparent 1px),
    linear-gradient(90deg, rgba(255,255,255,1) 1px, transparent 1px);
  background-size: 72px 72px;
}
.hero-bg-glow {
  position: absolute;
  top: -20%; right: -10%;
  width: 700px; height: 700px;
  background: radial-gradient(ellipse, rgba(200,150,10,0.10) 0%, transparent 65%);
  pointer-events: none;
}
.hero-bg-glow2 {
  position: absolute;
  bottom: -20%; left: -10%;
  width: 500px; height: 500px;
  background: radial-gradient(ellipse, rgba(46,95,163,0.20) 0%, transparent 65%);
  pointer-events: none;
}
.hero .container {
  display: grid;
  grid-template-columns: 1fr 400px;
  gap: 4rem; align-items: center;
}
.hero-kicker {
  font-family: var(--mono);
  font-size: 0.72rem; font-weight: 500;
  color: var(--gold);
  letter-spacing: 0.22em;
  text-transform: uppercase;
  margin-bottom: 1.25rem;
  display: flex; align-items: center; gap: 12px;
}
.hero-kicker::before {

```

```

content: "";
display: inline-block;
width: 36px; height: 1px;
background: var(--gold);
}
.hero-headline {
font-family: var(--serif);
font-size: clamp(2.6rem, 5vw, 4.2rem);
font-weight: 900;
line-height: 1.08;
color: var(--white);
margin-bottom: 1.5rem;
letter-spacing: -0.02em;
}
.hero-headline .accent {
color: var(--gold-light);
display: block;
}
.hero-sub {
font-size: 1.1rem;
color: rgba(255, 255, 255, 0.90);
font-weight: 300;
line-height: 1.75;
max-width: 54ch;
margin-bottom: 2rem;
}
.hero-tags {
display: flex; flex-wrap: wrap; gap: 8px;
margin-bottom: 2.5rem;
}
.hero-tag {
font-family: var(--mono);
font-size: 0.68rem; font-weight: 500;
letter-spacing: 0.1em;
text-transform: uppercase;
color: rgba(255, 255, 255, 0.88);
border: 1px solid rgba(200, 225, 255, 0.2);
padding: 5px 12px;
}
.hero-scroll {
display: flex; align-items: center; gap: 8px;
font-family: var(--mono);
font-size: 0.68rem;
color: rgba(255, 255, 255, 0.55);
letter-spacing: 0.1em;
text-transform: uppercase;
margin-top: 1rem;
}
.hero-scroll-line {
width: 40px; height: 1px;
background: rgba(200, 225, 255, 0.2);
}

```

```

/* Hero form card */
.hero-form-card {
  background: var(--white);
  border: 1px solid var(--gray-2);
  padding: 2.25rem;
  position: relative;
  box-shadow: var(--shadow-lg);
}
.hero-form-card::before {
  content: "";
  position: absolute;
  top: 0; left: 0; right: 0;
  height: 3px;
  background: linear-gradient(90deg, var(--gold), var(--gold-light), var(--gold));
}
.form-title {
  font-family: var(--serif);
  font-size: 1.3rem; font-weight: 700;
  color: var(--navy);
  margin-bottom: 0.4rem;
}
.form-sub {
  font-size: 0.85rem; font-weight: 300;
  color: var(--text-light);
  margin-bottom: 1.5rem;
  line-height: 1.5;
}
.form-group { margin-bottom: 1rem; }
.form-group label {
  display: block;
  font-family: var(--mono);
  font-size: 0.65rem; font-weight: 500;
  color: var(--text-light);
  letter-spacing: 0.12em;
  text-transform: uppercase;
  margin-bottom: 5px;
}
.form-group input,
.form-group select {
  width: 100%;
  background: var(--gray-1);
  border: 1px solid var(--gray-2);
  color: var(--text);
  font-family: var(--sans);
  font-size: 0.92rem;
  padding: 10px 14px;
  outline: none;
  transition: border-color 0.2s, background 0.2s;
  appearance: none;
}
.form-group input::placeholder { color: var(--gray-3); }

```

```

.form-group input:focus,
.form-group select:focus {
  border-color: var(--gold);
  background: var(--white);
}
.form-group select option { background: white; color: var(--text); }
.form-row { display: grid; grid-template-columns: 1fr 1fr; gap: 0.75rem; }
.btn-submit {
  width: 100%;
  background: var(--gold);
  color: var(--navy);
  font-family: var(--mono);
  font-size: 0.8rem; font-weight: 500;
  letter-spacing: 0.1em;
  text-transform: uppercase;
  border: none; cursor: pointer;
  padding: 14px 24px;
  margin-top: 0.5rem;
  transition: background 0.2s, transform 0.1s;
  position: relative;
  overflow: hidden;
}
.btn-submit:hover { background: var(--gold-light); transform: translateY(-1px); }
.btn-submit:active { transform: translateY(0); }
.form-note {
  font-size: 0.72rem; font-weight: 300;
  color: var(--gray-3);
  text-align: center;
  margin-top: 0.75rem;
  line-height: 1.5;
}
.form-success {
  display: none;
  text-align: center;
  padding: 2rem 1rem;
}
.form-success .check {
  width: 56px; height: 56px;
  background: var(--gold);
  border-radius: 50%;
  display: flex; align-items: center; justify-content: center;
  font-size: 1.5rem;
  margin: 0 auto 1rem;
}
.form-success h3 {
  font-family: var(--serif);
  font-size: 1.4rem;
  color: var(--navy);
  margin-bottom: 0.5rem;
}
.form-success p {
  font-size: 0.9rem;

```

```

    color: var(--text-light);
    line-height: 1.6;
}

/* — STATS BAR ————— */
.stats-bar {
  background: var(--gold);
  padding: 1rem 0;
}
.stats-bar .container {
  display: grid;
  grid-template-columns: repeat(4, 1fr);
  gap: 1rem;
}
.stat-item { text-align: center; }
.stat-num {
  font-family: var(--serif);
  font-size: 1.75rem; font-weight: 900;
  color: var(--navy);
  line-height: 1.1;
  display: block;
}
.stat-label {
  font-family: var(--mono);
  font-size: 0.62rem; font-weight: 500;
  color: rgba(15,33,71,0.7);
  letter-spacing: 0.1em;
  text-transform: uppercase;
  display: block;
  margin-top: 2px;
}

/* — WHAT IS SEDIC ————— */
.what-section { background: var(--white); }
.section-eyebrow {
  font-family: var(--mono);
  font-size: 0.7rem; font-weight: 500;
  color: var(--gold);
  letter-spacing: 0.2em;
  text-transform: uppercase;
  margin-bottom: 0.75rem;
  display: flex; align-items: center; gap: 10px;
}
.section-eyebrow::before {
  content: "";
  display: inline-block;
  width: 28px; height: 1px;
  background: var(--gold);
}
.section-title {
  font-family: var(--serif);
  font-size: clamp(1.9rem, 3.5vw, 2.8rem);
}

```

```

font-weight: 900;
color: var(--navy);
line-height: 1.12;
letter-spacing: -0.02em;
margin-bottom: 1.25rem;
}
.section-body {
font-size: 1.05rem; font-weight: 300;
color: var(--text-light);
line-height: 1.8;
max-width: 62ch;
}

.what-grid {
display: grid;
grid-template-columns: 1fr 1fr;
gap: 4rem;
align-items: center;
margin-top: 4rem;
}
.what-text .section-body { max-width: 100%; }
.what-text .section-body + .section-body { margin-top: 1rem; }

.what-pillars {
display: grid; gap: 1px;
background: var(--gray-2);
border: 1px solid var(--gray-2);
}
.pillar {
background: var(--white);
padding: 1.5rem 1.75rem;
display: flex; gap: 1.25rem; align-items: flex-start;
transition: background 0.2s;
}
.pillar:hover { background: var(--navy-pale); }
.pillar-icon {
width: 44px; height: 44px; flex-shrink: 0;
background: var(--navy);
display: flex; align-items: center; justify-content: center;
font-size: 1.2rem;
}
.pillar-text h4 {
font-family: var(--sans);
font-size: 0.95rem; font-weight: 700;
color: var(--navy-mid);
margin-bottom: 0.25rem;
letter-spacing: 0.01em;
}
.pillar-text p {
font-size: 0.88rem; font-weight: 300;
color: var(--text-light);
line-height: 1.6;
}

```

```

}

/* — WHO BENEFITS ————— */
.who-section { background: var(--gray-1); }
.who-grid {
  display: grid;
  grid-template-columns: repeat(3, 1fr);
  gap: 1.5rem;
  margin-top: 3rem;
}
.who-card {
  background: var(--white);
  border-top: 3px solid var(--navy-mid);
  padding: 2rem 1.75rem;
  transition: transform 0.2s, box-shadow 0.2s;
}
.who-card:hover {
  transform: translateY(-4px);
  box-shadow: var(--shadow-lg);
}
.who-card.featured { border-top-color: var(--gold); }
.who-badge {
  font-family: var(--mono);
  font-size: 0.62rem; font-weight: 500;
  letter-spacing: 0.14em;
  text-transform: uppercase;
  color: var(--white);
  background: var(--navy-mid);
  padding: 4px 10px;
  display: inline-block;
  margin-bottom: 1.25rem;
}
.who-card.featured .who-badge { background: var(--gold); color: var(--navy); }
.who-card h3 {
  font-family: var(--serif);
  font-size: 1.2rem; font-weight: 700;
  color: var(--navy);
  margin-bottom: 0.75rem;
  line-height: 1.25;
}
.who-card p {
  font-size: 0.9rem; font-weight: 300;
  color: var(--text-light);
  line-height: 1.7;
  margin-bottom: 1.25rem;
}
.who-list {
  list-style: none;
  display: flex; flex-direction: column; gap: 6px;
}
.who-list li {
  font-size: 0.85rem; font-weight: 400;

```

```

color: var(--text-light);
display: flex; align-items: flex-start; gap: 8px;
}
.who-list li::before {
content: '→';
color: var(--gold);
font-weight: 700;
flex-shrink: 0;
margin-top: 1px;
}

/* — HOW IT WORKS ————— */
.how-section { background: var(--navy); }
.how-section .section-title { color: var(--white); }
.how-section .section-body { color: rgba(255, 255, 255, 0.88); }
.how-steps {
display: grid;
grid-template-columns: repeat(4, 1fr);
gap: 0;
margin-top: 3rem;
position: relative;
}
.how-steps::before {
content: "";
position: absolute;
top: 28px; left: 10%; right: 10%;
height: 1px;
background: linear-gradient(90deg, transparent, rgba(200,150,10,0.4), rgba(200,150,10,0.4),
transparent);
}
.how-step {
text-align: center;
padding: 0 1.5rem;
position: relative;
}
.how-num {
width: 56px; height: 56px;
background: var(--gold);
border-radius: 50%;
display: flex; align-items: center; justify-content: center;
font-family: var(--serif);
font-size: 1.3rem; font-weight: 900;
color: var(--navy);
margin: 0 auto 1.5rem;
position: relative; z-index: 1;
}
.how-step h4 {
font-family: var(--sans);
font-size: 0.95rem; font-weight: 700;
color: var(--white);
margin-bottom: 0.5rem;
letter-spacing: 0.01em;
}

```

```

}
.how-step p {
  font-size: 0.85rem; font-weight: 300;
  color: rgba(255, 255, 255, 0.85);
  line-height: 1.65;
}

/* — TECHNOLOGY PORTFOLIOS ————— */
.tech-section { background: var(--gray-1); }
.tech-intro {
  max-width: 68ch;
  font-size: 1.05rem; font-weight: 300;
  color: var(--text-light);
  line-height: 1.8;
  margin-top: 1rem;
}
.tech-source-note {
  display: inline-flex; align-items: center; gap: 8px;
  font-family: var(--mono);
  font-size: 0.65rem; font-weight: 500;
  letter-spacing: 0.1em;
  text-transform: uppercase;
  color: var(--gold);
  background: var(--gold-pale);
  border: 1px solid rgba(200,150,10,0.25);
  padding: 6px 14px;
  margin-top: 1.25rem;
  display: inline-block;
}
.tech-grid {
  display: grid;
  grid-template-columns: repeat(3, 1fr);
  gap: 1.5rem;
  margin-top: 3rem;
}
.tech-card {
  background: var(--white);
  border: 1px solid var(--gray-2);
  border-top: 4px solid var(--navy-mid);
  padding: 2rem 1.75rem;
  position: relative;
  transition: transform 0.2s, box-shadow 0.2s;
}
.tech-card:hover {
  transform: translateY(-4px);
  box-shadow: var(--shadow-lg);
}
.tech-card:nth-child(1) { border-top-color: #1B3A6B; }
.tech-card:nth-child(2) { border-top-color: #C8960A; }
.tech-card:nth-child(3) { border-top-color: #1A6B3A; }
.tech-card:nth-child(4) { border-top-color: #8B0000; }
.tech-card:nth-child(5) { border-top-color: #5C3A8A; }

```

```

.tech-card:nth-child(6) { border-top-color: #1A6B5A; }
.tech-num {
  font-family: var(--mono);
  font-size: 0.65rem; font-weight: 500;
  letter-spacing: 0.15em;
  color: var(--gray-3);
  text-transform: uppercase;
  margin-bottom: 0.6rem;
}
.tech-icon {
  font-size: 1.8rem;
  margin-bottom: 0.75rem;
  display: block;
}
.tech-card h3 {
  font-family: var(--serif);
  font-size: 1.05rem; font-weight: 700;
  color: var(--navy);
  line-height: 1.3;
  margin-bottom: 0.75rem;
}
.tech-card .tech-desc {
  font-size: 0.88rem; font-weight: 300;
  color: var(--text-light);
  line-height: 1.7;
  margin-bottom: 1rem;
}
.tech-tags {
  display: flex; flex-wrap: wrap; gap: 5px;
}
.tech-tag {
  font-family: var(--mono);
  font-size: 0.58rem; font-weight: 500;
  letter-spacing: 0.08em;
  text-transform: uppercase;
  color: var(--navy-light);
  background: var(--navy-pale);
  padding: 3px 8px;
}
.tech-source {
  font-family: var(--mono);
  font-size: 0.6rem;
  color: var(--gray-3);
  letter-spacing: 0.06em;
  margin-top: 1rem;
  padding-top: 0.75rem;
  border-top: 1px solid var(--gray-2);
  line-height: 1.5;
}
.tech-source strong { color: var(--navy-light); }
.tech-cta-bar {
  background: var(--navy);
}

```

```

margin-top: 3rem;
padding: 2rem 2.5rem;
display: flex; align-items: center; justify-content: space-between;
gap: 2rem;
}
.tech-cta-bar p {
font-size: 1rem; font-weight: 400;
color: rgba(255, 255, 255, 0.92);
line-height: 1.6;
max-width: 60ch;
}
.tech-cta-bar p strong { color: var(--gold-light); }
.tech-cta-bar a {
flex-shrink: 0;
background: var(--gold);
color: var(--navy);
font-family: var(--mono);
font-size: 0.75rem; font-weight: 500;
letter-spacing: 0.1em;
text-transform: uppercase;
padding: 12px 24px;
text-decoration: none;
white-space: nowrap;
transition: background 0.2s;
}
.tech-cta-bar a:hover { background: var(--gold-light); }

/* — ENDORSEMENTS ————— */
.endorse-section { background: var(--white); }
.endorse-intro {
max-width: 60ch;
font-size: 1.05rem; font-weight: 300;
color: var(--text-light);
line-height: 1.8;
margin-top: 1rem;
}
.endorse-grid {
display: grid;
grid-template-columns: repeat(3, 1fr);
gap: 1.5rem;
margin-top: 3rem;
}
.endorse-card {
background: var(--gray-1);
border-left: 3px solid var(--gold);
padding: 1.75rem;
position: relative;
}
.endorse-card::before {
content: '\201C';
font-family: var(--serif);
font-size: 4rem; font-weight: 900;

```

```

color: var(--gold);
opacity: 0.25;
position: absolute;
top: 0.5rem; left: 1rem;
line-height: 1;
}
.endorse-quote {
font-family: var(--serif);
font-size: 0.97rem; font-weight: 400;
color: var(--text);
line-height: 1.75;
font-style: italic;
margin-bottom: 1.25rem;
position: relative; z-index: 1;
}
.endorse-person {
display: flex; align-items: center; gap: 10px;
}
.endorse-avatar {
width: 40px; height: 40px; flex-shrink: 0;
background: var(--navy-mid);
display: flex; align-items: center; justify-content: center;
font-family: var(--mono);
font-size: 0.75rem; font-weight: 500;
color: var(--white);
}
.endorse-name {
font-size: 0.88rem; font-weight: 700;
color: var(--navy-mid);
display: block;
}
.endorse-title {
font-size: 0.78rem; font-weight: 300;
color: var(--gray-3);
display: block;
margin-top: 1px;
}
.endorse-cta-box {
background: var(--navy-pale);
border: 1px dashed var(--navy-light);
padding: 1.75rem;
text-align: center;
display: flex; flex-direction: column;
align-items: center; justify-content: center;
gap: 0.75rem;
}
.endorse-cta-box p {
font-size: 0.9rem; font-weight: 300;
color: var(--text-light);
line-height: 1.6;
}
.btn-outline {

```

```

display: inline-block;
font-family: var(--mono);
font-size: 0.72rem; font-weight: 500;
letter-spacing: 0.1em;
text-transform: uppercase;
color: var(--navy-mid);
border: 1.5px solid var(--navy-mid);
padding: 9px 20px;
text-decoration: none;
transition: background 0.2s, color 0.2s;
}
.btn-outline:hover {
background: var(--navy-mid);
color: var(--white);
}

/* — SIGN UP SECTION ————— */
.signup-section {
background: var(--navy-mid);
padding: 5rem 0;
}
.signup-inner {
display: grid;
grid-template-columns: 1fr 440px;
gap: 4rem;
align-items: center;
}
.signup-text .section-eyebrow { color: var(--gold-light); }
.signup-text .section-eyebrow::before { background: var(--gold-light); }
.signup-text .section-title { color: var(--white); }
.signup-text .section-body { color: rgba(255, 255, 255, 0.88); max-width: 100%; }
.signup-bullets {
margin-top: 1.5rem;
display: flex; flex-direction: column; gap: 8px;
}
.signup-bullet {
display: flex; align-items: flex-start; gap: 10px;
font-size: 0.9rem; font-weight: 300;
color: rgba(255, 255, 255, 0.90);
}
.signup-bullet::before {
content: '✓';
color: var(--gold);
font-weight: 700;
flex-shrink: 0;
margin-top: 1px;
}
.signup-form-card {
background: var(--white);
padding: 2.25rem;
box-shadow: var(--shadow-lg);
border: 1px solid var(--gray-2);
}

```

```

    position: relative;
  }
.signup-form-card::before {
  content: "";
  position: absolute;
  top: 0; left: 0; right: 0;
  height: 3px;
  background: linear-gradient(90deg, var(--gold), var(--gold-light), var(--gold));
}
.signup-form-card .form-title { color: var(--navy); font-size: 1.25rem; }

/* — FOOTER ————— */
.footer {
  background: var(--navy);
  border-top: 1px solid rgba(200,150,10,0.2);
  padding: 3rem 0 2rem;
}
.footer-inner {
  display: grid;
  grid-template-columns: 1fr 1fr 1fr;
  gap: 2rem;
  margin-bottom: 2.5rem;
}
.footer-brand .nav-brand { margin-bottom: 0.75rem; }
.footer-brand p {
  font-size: 0.85rem; font-weight: 300;
  color: rgba(255, 255, 255, 0.65);
  line-height: 1.65;
  max-width: 28ch;
}
.footer-col h5 {
  font-family: var(--mono);
  font-size: 0.65rem; font-weight: 500;
  letter-spacing: 0.15em;
  text-transform: uppercase;
  color: var(--gold);
  margin-bottom: 1rem;
}
.footer-col ul { list-style: none; display: flex; flex-direction: column; gap: 6px; }
.footer-col ul li a {
  font-size: 0.85rem; font-weight: 300;
  color: rgba(255, 255, 255, 0.70);
  text-decoration: none;
  transition: color 0.2s;
}
.footer-col ul li a:hover { color: var(--gold-light); }
.footer-bottom {
  border-top: 1px solid rgba(200, 225, 255, 0.1);
  padding-top: 1.5rem;
  display: flex; align-items: center; justify-content: space-between;
}
.footer-bottom p {

```

```

font-family: var(--mono);
font-size: 0.68rem;
color: rgba(255, 255, 255, 0.45);
letter-spacing: 0.05em;
}
.footer-powered {
font-family: var(--mono);
font-size: 0.65rem;
color: rgba(255, 255, 255, 0.40);
}
.footer-powered a { color: var(--gold); opacity: 0.7; text-decoration: none; }

/* — Responsive ————— */
@media (max-width: 900px) {
.hero .container { grid-template-columns: 1fr; }
.hero-form-card { max-width: 500px; }
.what-grid { grid-template-columns: 1fr; }
.who-grid { grid-template-columns: 1fr; }
.how-steps { grid-template-columns: 1fr 1fr; gap: 2rem; }
.how-steps::before { display: none; }
.endorse-grid { grid-template-columns: 1fr; }
.signup-inner { grid-template-columns: 1fr; }
.footer-inner { grid-template-columns: 1fr 1fr; }
.stats-bar .container { grid-template-columns: repeat(2, 1fr); }
}
@media (max-width: 600px) {
.nav-cta { display: none; }
.form-row { grid-template-columns: 1fr; }
.how-steps { grid-template-columns: 1fr; }
.footer-inner { grid-template-columns: 1fr; }
.stats-bar .container { grid-template-columns: repeat(2, 1fr); }
.footer-bottom { flex-direction: column; gap: 0.5rem; text-align: center; }
}
</style>

</head>
<body>

<!-- — NAV ————— -->

<nav class="nav">
<div class="container">
<a href="#" class="nav-brand">
<div class="nav-hex"><span>SE</span></div>
<div class="nav-name">
SEDefense.org
<em>Southeast Defense Innovation Center</em>
</div>
</a>
<a href="#register" class="nav-cta">Register Now</a>
</div>
</nav>

```



```

</div>
<div class="form-group">
  <label>Phone Number</label>
  <input type="tel" name="phone" placeholder="(704) 555-0100">
</div>
<div class="form-group">
  <label>City / Location *</label>
  <input type="text" name="city" placeholder="Charlotte, NC" required>
</div>
<div class="form-group">
  <label>I am a...</label>
  <select name="role">
    <option value="">Select your role</option>
    <option>Business Owner / Executive (No DoD experience)</option>
    <option>Business Owner / Executive (Some DoD experience)</option>
    <option>Civic or Community Leader</option>
    <option>Economic Development Professional</option>
    <option>Elected Official or Staff</option>
    <option>University / Research Institution</option>
    <option>Investor / Venture Capital</option>
    <option>Media / Journalist</option>
    <option>Other</option>
  </select>
</div>
<button type="submit" class="btn-submit">Register for Updates →</button>
<p class="form-note">Your information is never sold or shared. Unsubscribe at any time.</p>
</form>
</div>
<div class="form-success" id="hero-success">
  <div class="check">✓</div>
  <h3>You're Registered!</h3>
  <p>Welcome to the SEDIC community. Watch your inbox for updates as we reveal the Center's full mission, leadership, and launch events.</p>
</div>
</div>

```

```

</div>
</section>

```

```

<!-- — STATS BAR —————— -->

```

```

<div class="stats-bar">
  <div class="container">
    <div class="stat-item">
      <span class="stat-num">8</span>
      <span class="stat-label">NC Military Installations</span>
    </div>
    <div class="stat-item">
      <span class="stat-num">$146M</span>
      <span class="stat-label">NC University DoD R&D</span>
    </div>
  </div>

```

```
<div class="stat-item">
  <span class="stat-num">20,000+</span>
  <span class="stat-label">Veterans Entering NC Workforce Annually</span>
</div>
<div class="stat-item">
  <span class="stat-num">4th</span>
  <span class="stat-label">Largest Active-Duty Military Population</span>
</div>
</div>
</div>
```

<!-- — WHAT IS SEDIC ————— -->

```
<section class="section what-section" id="about">
  <div class="container">
    <div class="text-center" style="max-width:720px;margin:0 auto;">
      <div class="section-eyebrow" style="justify-content:center">What Is SEDIC</div>
      <h2 class="section-title">The Defense Marketplace Has Been Hard to Reach.<br>We're Changing That.</h2>
      <p class="section-body" style="margin:0 auto;">
        Thousands of Carolina businesses have capabilities the Department of Defense needs — advanced manufacturing, cybersecurity, AI, energy, logistics, biotech — but have never had a clear path in. SEDIC is that path.
      </p>
    </div>
  </div>
```

...

```
<div class="what-grid">
  <div class="what-text">
    <div class="section-eyebrow">Our Mission</div>
    <h2 class="section-title">Your On-Ramp to Doing Business with the DoD</h2>
    <p class="section-body">
      The Southeast Defense Innovation Center is a regional hub being developed to help North and South Carolina businesses of <em>all sizes</em> connect with the Department of Defense marketplace — regardless of whether they have any prior federal contracting experience.
    </p>
    <p class="section-body" style="margin-top:1rem;">
      Anchored in the Charlotte region and aligned with the Pentagon's Defense Innovation Unit (DIU) OnRamp initiative, SEDIC provides the education, connections, and resources that turn Carolina's commercial innovation into national security capability.
    </p>
    <p class="section-body" style="margin-top:1rem;">
      <strong>This is not just for aerospace and weapons companies.</strong> If your business makes things, manages data, produces energy, builds infrastructure, develops software, or advances human performance — there is a DoD opportunity for you.
    </p>
  </div>
  <div class="what-pillars">
    <div class="pillar">
```



<div class="pillar-icon"> </div>

<div class="pillar-text">

<h4>Education & Demystification</h4>

<p>Plain-English guidance on how the DoD buys things, what OTAs and SBIRs are, and what CMMC certification means for your business.</p>

</div>

</div>

<div class="pillar">



<div class="pillar-icon"> </div>

<div class="pillar-text">

<h4>Connections & Matchmaking</h4>

<p>Direct introductions to DoD mission partners, installation contracting offices, and procurement officials across all service branches.</p>

</div>

</div>

<div class="pillar">



<div class="pillar-icon"> </div>

<div class="pillar-text">

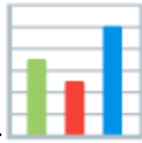
<h4>Accelerator Programming</h4>

<p>Structured cohort programs that take companies from "DoD curious" to active contract pursuit — with real challenge problems from real installations.</p>

</div>

</div>

<div class="pillar">



<div class="pillar-icon"> </div>

<div class="pillar-text">

<h4>Market Intelligence</h4>

<p>Ongoing analysis of what Carolina installations are buying, from whom, and where opportunities exist for first-time and established vendors alike.</p>

</div>

</div>

<div class="pillar">



<div class="pillar-icon"> </div>

<div class="pillar-text">

<h4>Advocacy & Access</h4>

```
<p>Working directly with Senator Budd, Representative Harrigan, and Governor Stein to formally designate Charlotte as North Carolina's DIU OnRamp Hub.</p>
</div>
</div>
</div>
</div>
...
</div>
</section>
```

```
<!-- — WHO BENEFITS ————— -->
```

```
<section class="section who-section" id="who">
<div class="container">
<div class="section-eyebrow">Who This Is For</div>
<h2 class="section-title">Three Audiences. One Open Door.</h2>
<div class="who-grid">
```

```
...
<div class="who-card featured">
<span class="who-badge">Most Welcome</span>
<h3>Companies With No DoD Experience</h3>
<p>You have a great product or service. You've heard the government buys things like yours. You just don't know where to start. That's exactly who SEDIC was built for.</p>
<ul class="who-list">
<li>Learn how to register in SAM.gov (the DoD marketplace)</li>
<li>Discover which NAICS codes match your capabilities</li>
<li>Attend accelerator cohorts designed for first-timers</li>
<li>Get connected to small business set-aside opportunities</li>
<li>Find out if your commercial technology is already a defense asset</li>
</ul>
</div>
```

```
<div class="who-card">
<span class="who-badge">Already In</span>
<h3>Established Defense Contractors</h3>
<p>You're already doing some DoD work and you want to do more, win better contracts, and connect with the growing Southeast defense innovation ecosystem.</p>
<ul class="who-list">
<li>Access market intelligence on Carolina installation spending</li>
<li>Connect with OTA consortium and DIU CSO opportunities</li>
<li>Network with peer companies, university researchers, and VCs</li>
<li>Explore SBIR Phase II and Phase III transition pathways</li>
<li>Be featured as a Vendor Spotlight in the SEDIC Newsletter</li>
</ul>
</div>
```

```
<div class="who-card">
<span class="who-badge">Shape It</span>
<h3>Civic & Business Leaders</h3>
```

<p>You understand what this hub means for Charlotte's economy, for the region's military community, and for North Carolina's competitive position in the nation.</p>

<ul class="who-list">

Join the SEDIC endorsement coalition

Participate in roundtable leadership discussions

Connect your network to the DoD marketplace

Support the formal hub designation advocacy campaign

Help build the case that Charlotte is the Southeast's defense innovation capital

</div>

</div>

...

</div>

</section>

<!-- — HOW IT WORKS ————— -->

<section class="section how-section" id="how">

<div class="container">

<div class="text-center" style="max-width:680px;margin:0 auto;">

<div class="section-eyebrow" style="justify-content:center;color:var(--gold-light)">

How It Works

</div>

<h2 class="section-title">From Curious to Contracted</h2>

<p class="section-body" style="margin:0 auto;">

SEDIC walks businesses through a clear, practical sequence — from first learning about the DoD marketplace to actively pursuing and winning contracts.

</p>

</div>

<div class="how-steps">

<div class="how-step">

<div class="how-num">1</div>

<h4>Register & Learn</h4>

<p>Subscribe to the SEDIC Newsletter and attend our educational events. Understand how the DoD buys, what they're looking for, and where Carolina companies fit.</p>

</div>

<div class="how-step">

<div class="how-num">2</div>

<h4>Get SAM Registered</h4>

<p>We guide you through registering in SAM.gov — the federal marketplace portal every DoD vendor must be in. Our accelerator coaches walk you through it step by step.</p>

</div>

<div class="how-step">

<div class="how-num">3</div>

<h4>Join an Accelerator Cohort</h4>

<p>Attend one of six regional accelerator forums in NC and SC. Develop your DoD capability statement, meet procurement officers, and identify your first opportunity.</p>

</div>

<div class="how-step">

```
<div class="how-num">4</div>
<h4>Pursue Your First Contract</h4>
<p>With SEDIC's support, pursue your first SBIR application, OTA opportunity, or simplified
acquisition contract — with real DoD partners in the room.</p>
</div>
</div>
</div>
</section>
```

```
<!-- — ENDORSEMENTS ————— -->
```

```
<section class="section endorse-section" id="endorsements">
<div class="container">
<div class="section-eyebrow">Community Support</div>
<h2 class="section-title">Voices Behind the Vision</h2>
<p class="endorse-intro">
SEDIC is being built with — and endorsed by — leaders across the Charlotte region's civic, business,
defense, and academic communities. Here is what they are saying.
</p>
<div class="endorse-grid">
```

```
...
```

```
<div class="endorse-card">
<p class="endorse-quote">
"The Southeast has been underrepresented in the national defense innovation ecosystem for too
long. SEDIC changes that — and Charlotte is exactly the right anchor city to make it happen."
</p>
<div class="endorse-person">
<div class="endorse-avatar">A</div>
<div>
<span class="endorse-name">Endorser Name</span>
<span class="endorse-title">Title, Organization — Charlotte, NC</span>
</div>
</div>
</div>
```

```
<div class="endorse-card">
<p class="endorse-quote">
"Our companies have world-class capabilities that the Pentagon needs. What they've lacked is a clear
front door. SEDIC is that door — and I'm proud to support it."
</p>
<div class="endorse-person">
<div class="endorse-avatar">B</div>
<div>
<span class="endorse-name">Endorser Name</span>
<span class="endorse-title">Title, Organization — Region, State</span>
</div>
</div>
</div>
```

```
<div class="endorse-card">
<p class="endorse-quote">
```

"This initiative directly serves our veterans, our manufacturers, and our small businesses. It's economic development and national security working in the same direction."

</p>

<div class="endorse-person">

<div class="endorse-avatar">C</div>

<div>

Endorser Name

Title, Organization — Region, State

</div>

</div>

</div>

<div class="endorse-card">

<p class="endorse-quote">

"From Kannapolis to Concord to Charlotte, we have the manufacturing base, the research institutions, and the talent. SEDIC is the connective tissue this region has been waiting for."

</p>

<div class="endorse-person">

<div class="endorse-avatar">D</div>

<div>

Endorser Name

Title, Organization — Region, State

</div>

</div>

</div>

<div class="endorse-card">

<p class="endorse-quote">

"Secretary Hegseth said innovation must come from anywhere. The Southeast is that 'anywhere.' SEDIC is how we make that real for thousands of Carolina companies."

</p>

<div class="endorse-person">

<div class="endorse-avatar">E</div>

<div>

Endorser Name

Title, Organization — Region, State

</div>

</div>

</div>

<div class="endorse-cta-box">

<p>Are you a civic, business, or community leader?
Add your voice to the SEDIC endorsement coalition and help us demonstrate Southeast market depth to the Pentagon.</p>

Request to Endorse →

</div>

</div>

...

</div>

```
</section>
```

```
<!-- — SIGN UP SECTION ————— -->
```

```
<section class="signup-section" id="register">
  <div class="container">
    <div class="signup-inner">
      <div class="signup-text">
        <div class="section-eyebrow">Stay Connected</div>
        <h2 class="section-title">Get the SEDIC Newsletter & Exclusive Updates</h2>
        <p class="section-body">
          As SEDIC is revealed — leadership, programs, accelerator dates, and the formal hub designation
          campaign — you'll hear it first. Register now and become part of the founding community.
        </p>
        <div class="signup-bullets">
          <span class="signup-bullet">Biweekly SEDIC Newsletter with DoD contract opportunities</span>
          <span class="signup-bullet">Plain-English guides: SAM.gov, OTAs, SBIRs, CMMC</span>
          <span class="signup-bullet">Invitations to accelerator forums across NC and SC</span>
          <span class="signup-bullet">Market intelligence on Carolina installation spending</span>
          <span class="signup-bullet">Early access to speaker events and roundtables</span>
          <span class="signup-bullet">Updates on the hub designation advocacy campaign</span>
        </div>
      </div>
    </div>
  </div>
```

```
...
```

```
<div class="signup-form-card">
  <div id="signup-form-wrap">
    <div class="form-title">Join the SEDIC Community</div>
    <p class="form-sub">Complete the form to receive the newsletter and stay informed as the Center
    launches.</p>
    <form id="signup-form" onsubmit="handleSubmit(event,'signup')">
      <div class="form-row">
        <div class="form-group">
          <label>First Name *</label>
          <input type="text" name="first_name" placeholder="Jane" required>
        </div>
        <div class="form-group">
          <label>Last Name *</label>
          <input type="text" name="last_name" placeholder="Doe" required>
        </div>
      </div>
      <div class="form-group">
        <label>Company / Organization</label>
        <input type="text" name="company" placeholder="Acme Manufacturing Co.">
      </div>
      <div class="form-group">
        <label>Email Address *</label>
        <input type="email" name="email" placeholder="jane@company.com" required>
      </div>
      <div class="form-group">
        <label>Phone Number</label>
        <input type="tel" name="phone" placeholder="(704) 555-0100">
      </div>
    </form>
  </div>
</div>
```

```

</div>
<div class="form-row">
  <div class="form-group">
    <label>City *</label>
    <input type="text" name="city" placeholder="Charlotte" required>
  </div>
  <div class="form-group">
    <label>State *</label>
    <select name="state" required>
      <option value="">State</option>
      <option>NC</option><option>SC</option><option>GA</option>
      <option>TN</option><option>VA</option><option>AL</option>
      <option>Other</option>
    </select>
  </div>
</div>
<div class="form-group">
  <label>I am a...</label>
  <select name="role">
    <option value="">Select your role</option>
    <option>Business Owner / Executive (No DoD experience)</option>
    <option>Business Owner / Executive (Some DoD experience)</option>
    <option>Civic or Community Leader</option>
    <option>Economic Development Professional</option>
    <option>Elected Official or Staff</option>
    <option>University / Research Institution</option>
    <option>Investor / Venture Capital</option>
    <option>Media / Journalist</option>
    <option>Other</option>
  </select>
</div>
<button type="submit" class="btn-submit">Join the SEDIC Community →</button>
<p class="form-note">Your information is never sold or shared with third parties.<br>Unsubscribe at
any time.</p>
</form>
</div>
<div class="form-success" id="signup-success" style="color:var(--navy);">
  <div class="check" style="background:var(--gold);">√</div>
  <h3 style="color:var(--navy);">Welcome to SEDIC!</h3>
  <p style="color:var(--text-light);">Thank you for joining the founding community. You'll receive your
first update from the Southeast Defense Innovation Center shortly. We're building something important
— and you're part of it.</p>
</div>
</div>
</div>
...

</div>
</section>

<!-- — FOOTER ————— -->

```

```
<footer class="footer">
<div class="container">
  <div class="footer-inner">
    <div class="footer-brand">
      <a href="#top" class="nav-brand" style="margin-bottom:0.75rem;display:flex;">
        <div class="nav-hex"><span>SE</span></div>
        <div class="nav-name" style="color:var(--white);">
          SEDefense.org
          <em>Southeast Defense Innovation Center</em>
        </div>
      </a>
      <p>The Southeast's On-Ramp to the Department of Defense marketplace. Anchored in the Charlotte region. Built for every Carolina business.</p>
    </div>
    <div class="footer-col">
      <h5>Quick Links</h5>
      <ul>
        <li><a href="#about">What Is SEDIC</a></li>
        <li><a href="#who">Who It's For</a></li>
        <li><a href="#how">How It Works</a></li>
        <li><a href="#endorsements">Endorsements</a></li>
        <li><a href="#register">Register Now</a></li>
      </ul>
    </div>
    <div class="footer-col">
      <h5>Contact</h5>
      <ul>
        <li><a href="/cdn-cgi/l/email-protection#f79e999198b7849293929192998492d9988590"><span class="__cf_email__" data-cfemail="71181f171e310214151417141f02145f1e0316">[email&#160;protected]</span></a></li>
        <li><a href="/cdn-cgi/l/email-protection#61080f070e211204050407040f12044f0e13065e1214030b0402155c322425282241240f050e1312040c040f1541280f1014081318">Become an Endorser</a></li>
        <li><a href="/cdn-cgi/l/email-protection#076e6961684774626362616269746229687560387472656d6264733a5442434e44274a62636e66274e6976726e757e">Media Inquiries</a></li>
        <li><a href="https://clt.biz" target="_blank">CLT.BIZ LLC</a></li>
      </ul>
    </div>
  </div>
  <div class="footer-bottom">
    <p>© 2026 SEDefense.org — Southeast Defense Innovation Center. Charlotte, North Carolina.</p>
    <span class="footer-powered">Powered by <a href="https://clt.biz">CLT.BIZ</a></span>
  </div>
</div>
</footer>
```

<!-- — SCRIPTS ————— -->

```
<script data-cfasync="false" src="/cdn-cgi/scripts/5c5dd728/cloudflare-static/email-decode.min.js"></script><script>
```

```

// Form submission handler
// Replace the fetch URL below with your actual form endpoint:
// - Formspree: https://formspree.io/f/YOUR\_FORM\_ID
// - Mailchimp: use their embedded form action URL
// - Or any other form backend

function handleSubmit(e, formId) {
  e.preventDefault();
  const form = e.target;
  const wrap = document.getElementById(formId + '-form-wrap');
  const success = document.getElementById(formId + '-success');
  const btn = form.querySelector('.btn-submit');

  // Collect form data
  const data = new FormData(form);
  const payload = Object.fromEntries(data.entries());
  payload.source = formId;
  payload.timestamp = new Date().toISOString();
  payload.page = 'SEDefense.org Landing Page';

  // Show loading state
  btn.textContent = 'Submitting...';
  btn.disabled = true;

  // — REPLACE THIS URL WITH YOUR FORM ENDPOINT —————
  const FORM_ENDPOINT = 'https://formspree.io/f/YOUR\_FORM\_ID';
  // —————

  fetch(FORM_ENDPOINT, {
    method: 'POST',
    headers: { 'Content-Type': 'application/json', 'Accept': 'application/json' },
    body: JSON.stringify(payload)
  })
  .then(res => {
    if (res.ok) { showSuccess(wrap, success); }
    else { fallbackSuccess(wrap, success); }
  })
  .catch(() => {
    // If no endpoint configured yet, still show success for testing
    fallbackSuccess(wrap, success);
  });
}

function showSuccess(wrap, success) {
  wrap.style.display = 'none';
  success.style.display = 'block';
  success.style.animation = 'fadeIn 0.5s both';
  // Scroll success into view
  success.scrollIntoView({ behavior: 'smooth', block: 'center' });
}

function fallbackSuccess(wrap, success) {

```

```
// Shows success even without a configured backend — for previewing
wrap.style.display = 'none';
success.style.display = 'block';
success.style.animation = 'fadeIn 0.5s both';
}

// Smooth scroll for anchor links
document.querySelectorAll('a[href^="#"]').forEach(a => {
  a.addEventListener('click', e => {
    const target = document.querySelector(a.getAttribute('href'));
    if (target) {
      e.preventDefault();
      const offset = 80;
      const top = target.getBoundingClientRect().top + window.pageYOffset - offset;
      window.scrollTo({ top, behavior: 'smooth' });
    }
  });
});

// Scroll-triggered fade-in for sections
const observer = new IntersectionObserver((entries) => {
  entries.f
```

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